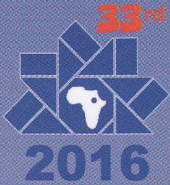


# 2016



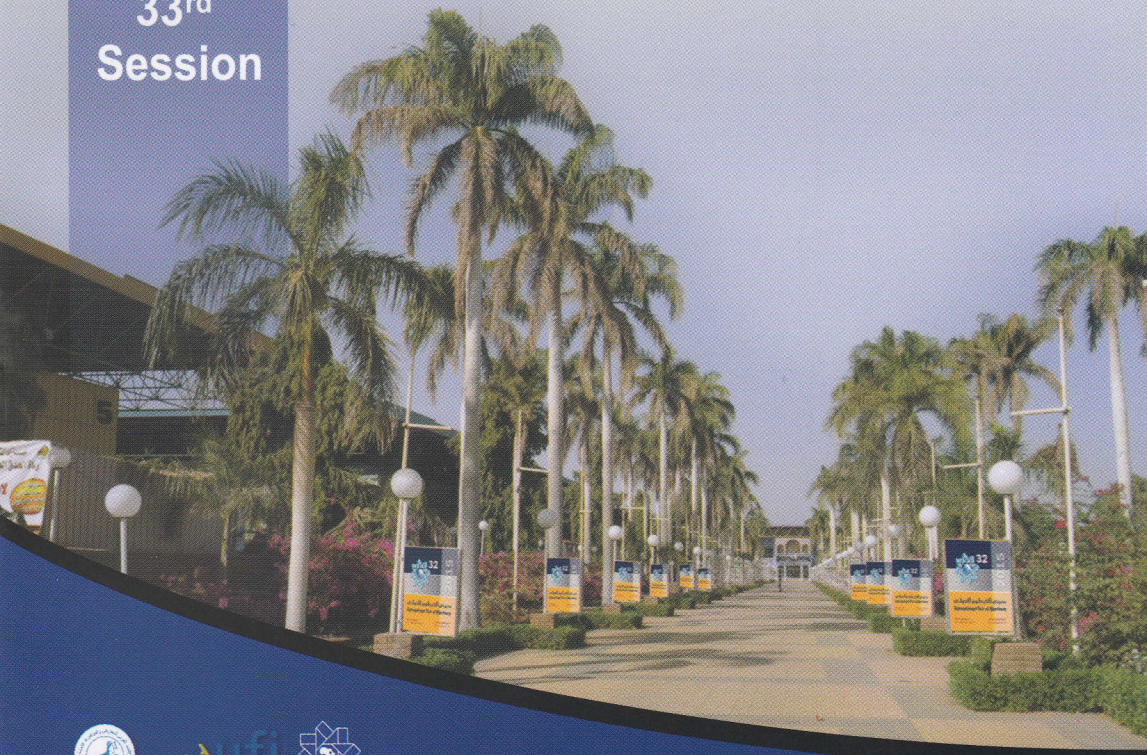
**Sudanese Free Zones  
& Markets Co. Ltd.**



## **International Fair of Khartoum**

**25 Jan. - 1 Feb 2016**

**33<sup>rd</sup>  
Session**





# INTERNATIONAL FAIR OF KHARTOUM

**33<sup>rd</sup> SESSION**  
**(25<sup>th</sup> JAN. - 1<sup>st</sup> FEB. 2016)**

## About the Fair & Venue:

The International Fair of Khartoum is held at the Fair ground in Khartoum - Sudan. Established 1976, the fair ground is located at a unique site on the left bank of the Blue Nile, (3 Km) from the city center and Khartoum international Airport. The total area is 429,000 sq. - meters including five well- equipped international pavilions with a total area of 13500 sq. meters. Hall ranging from 1800 to 2600sq - meters are available to flexibly accommodate every conceivable trade fair or congress. The exhibition center is well prepared to large volume of visitors. More than 135,000 visitors can attend one event.





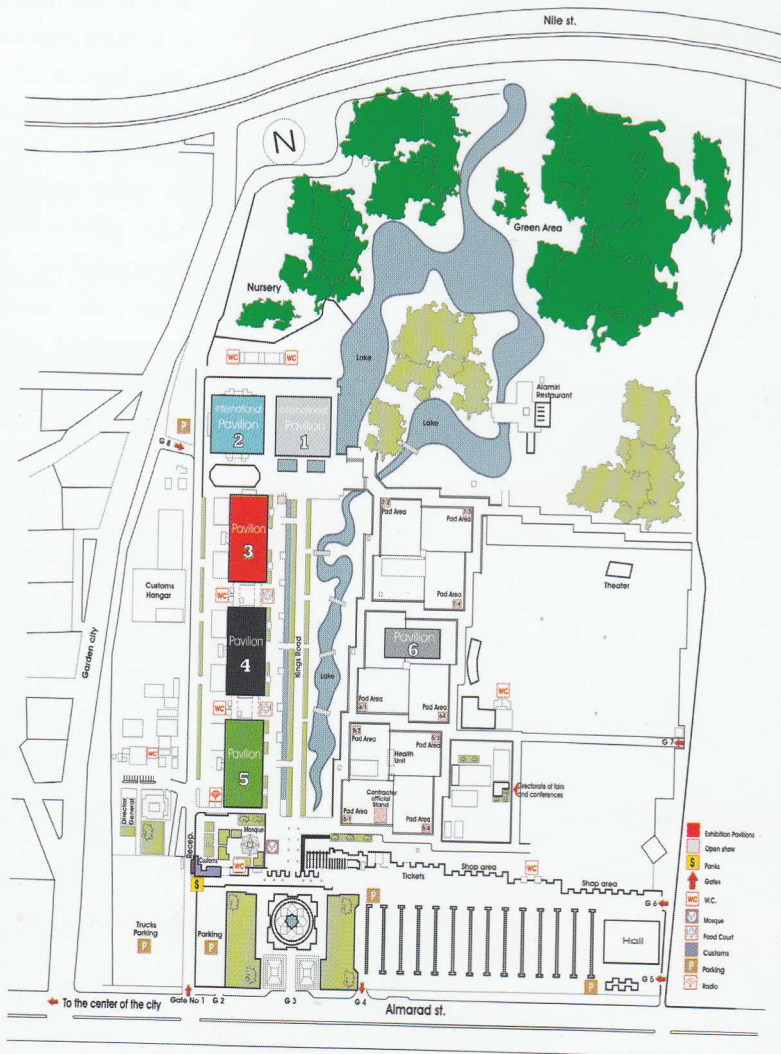
The Sudanese Free Zones & Markets Co. Ltd (Fairs & Conferences Dept.) , organizes the International Fair of Khartoum once a year,

The next session which is the 33<sup>rd</sup> session will take place during the period (25<sup>th</sup> Jan. - 1<sup>st</sup> Feb. 2016) a time of the year when the temperature in Khartoum is more favorable ranging between 15 -25 degrees centigrade.

## Nature of Exhibition:

The International Fair of Khartoum is a general trade fair featuring wide range of exhibits, for example but not limited to :

- Industrial
- Agricultural machinery and equipment
- Information technology
- Energy and Mines





- Building Materials
- Medical supplies
- Services
- Consumers' goods as ready - made clothes households appliances .... etc

## Exhibitors Profile:

Participants usually come from Arab,African, European, Asian, Pacific& Latin American countries.

16 Countries took part in the last session held in 21 Jan 2015.

About 600 firms participated with a display of various products and services including the national companies.

## Visitors Profile

The fair is open to:

- Manufacturers
- Suppliers



- Retailers
- Marketing and direct selling companies
- Government sectors
- Public.

Visitors of the last session were estimated at 135000 people.





## Patronage:

- The event is usually inaugurated by the President of Republic of the Sudan.
- The key address is made by the Minister of foreign trade.
- Sudanese Ministers, government officials and diplomats attend inaugural ceremony.



## Infrastructural Facilities:

The exhibition center with its network and Infrastructural facilities provides help for international visitors and Exhibitors in the following services:

- Banking.
- Business & information center.
- Telecom and internet services.
- Protocol facilities, restaurants, hotel booking, airports formalities, entry and exit permits.
- Handling of air and sea consignment.
- Arrangement of business meetings and sight-seeing tours as well as all other services specifically required by exhibitors.
- The center will have appropriate facilities for registration of foreigners at the fair.







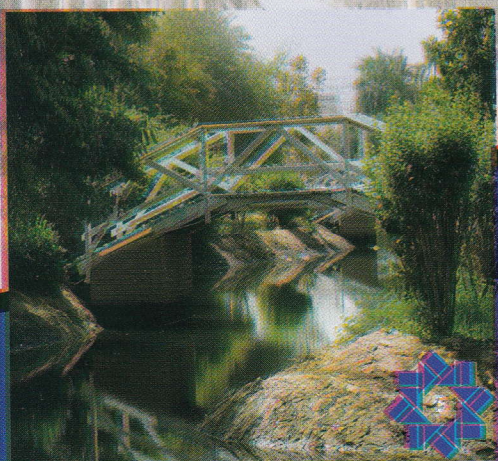
## Advertising Option: Exhibitors Catalogue:

SFZ (Fairs & Conferences Dept.) Will bring out a colorful exhibitor's catalogue on International Fair of Khartoum 2016 on hand copy, limited spaces will be available for giving advertising.

The Advertisement fees show in the participant form.

## Seminars & accompanying Program:

- Seminars with high level participation from ministries of Economic Sector ( trade, investment and industry) will be held during IFK 2016 on important subject of topical relevance related to industry and investment opportunities..
- Bilateral Business Meetings.





**Name:** Republic of Sudan

**Capital:** Khartoum

### **Location:**

Sudan covers an area 1,88 million square Kilo meters with an estimated population of about 33,42 million people. Sudan is characterized by mixed climate ranges from desert climate in the north to semi-desert and savanna in the middle.

### **Sudan Economy:**

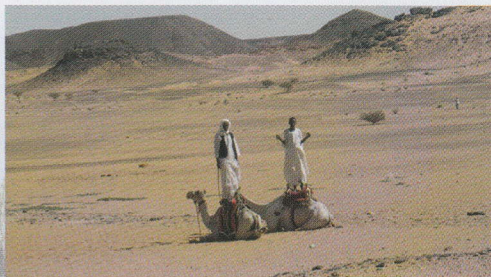
The Economy depends on agriculture mainly as it has huge agricultural land and has many natural resources such as oil, natural gas, stockpiles of iron ore - copper -chrome ore -zinc-tungsten -mica silver- gold, Uranium, in addition to the role of industry.

### **Language:**

Official language is Arabic and many of the Sudanese speak English as well.

### **The most important sea ports are:**

- Port Sudan (main port).
- Osman Digna port.
- Bashayr oil Terminal for the export of oil and Halfa river port.





## The important airports are:

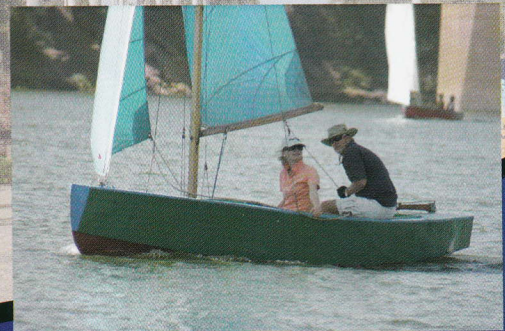
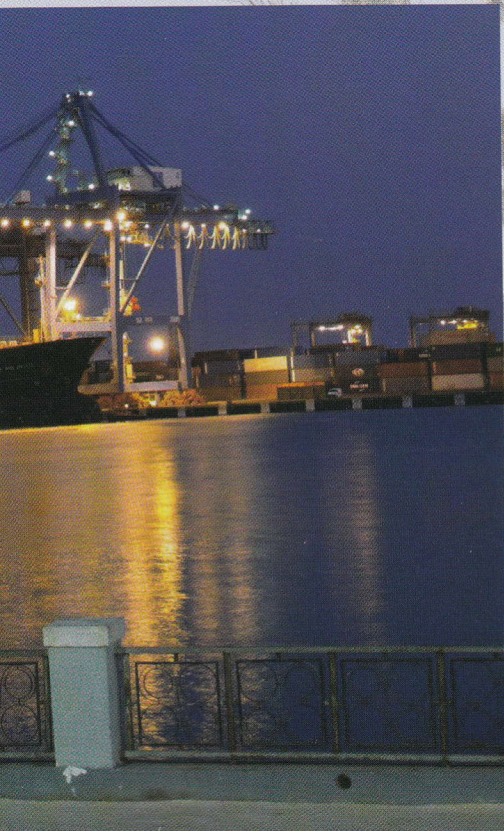
- Khartoum International Air port.
- Port Sudan International Airport.
- Dongola International Airport.
- Meroe Airport & other domestic airports.

## Most Important Exports are:

Agricultural Products - Forests products - Minerals - Animal and livestock - Petroleum and Petroleum Products.

## Most Important Imports are:

Agricultural inputs - electrical equipment - industrial inputs building materials.





## Advantages of investing in Sudan:

- Sudan is characterized by a special geographical location in the heart of African continent and adjacent to seven countries, which makes it a transit and an important center for marketing and extends to the neighboring countries markets with goods and services available in Sudan.
- There are diversified investment opportunities in different sectors such as the agricultural sectors, industrial, energy, mining, economic services and with the existences of Ministry of Investment that specialized in facilitating the procedures for the investor in short time.
- The strategic project is granted exemption from the business profits tax for period not less than ten years.
- Investment project has the full tariff exemption on all the needs of the project in addition to the liberalization of foreign trade and export promotion and modify customs procedures and the

application of new tariffs for capital goods benefiting from the exemption and reduction and the elimination of tariffs on some goods.

- The existence of financial and banking institutions specialized in the area of investment in addition to establishment of Khartoum stock Exchange to contribute to grown up of the national economy.
- Availability of qualified, skilled labor in all production areas of economic sectors.

## Sudanese Free Zones (Investment Incubators)

The Sudanese Free Zones are considered as one of the most powerful driving force for Sudanese national Economy. The Free Zones play a key role as Investments Incubators and present a comprehensive package of Investments services.

The Free Zone avails itself to all investors in the field of Industry, Trade and related services sector.

